



International Meetings

**March 13, 2025
Nancy (France)**

Sharing Agri-Agro-Food success stories from several European countries

Water and raw materials management, climate issues, purchasing power, consumer habits...

In partnership with:



An event organised by:

With support from:



A day to share knowledge from different countries




Métropole du Grand Nancy
5 minutes' walk from Nancy railway station

8:30 am | Welcome coffee

9:15 am | Part 1 - Industry, resources and carbon footprint

- Water management
- Agricultural constraints (European and climatic constraints; changes to crops)
- New resources and raw materials: beans, algae, insects, etc.
- Carbon footprint of food products: between trade balance and carbon footprint, what is a reasonable and realistic market size?

12:45 | Lunch, networking & poster exhibition

14:15 | Part 2 - Understanding the European consumer

- The expectations that prevail from one country to another: claims, purchasing power, the role of retailers...
- The development of healthy foods, nutraceuticals & Nutri-Score
- Ultra-processing and its impact on health: state of the art.
- The development and application of regulatory constraints: more flexible or stricter?



Program of speeches & round tables



9h

Welcome from **Christophe Choserot**, Vice-Chairman of the Greater Nancy Metropolitan Area with responsibility for Higher Education, Research and Innovation, Regional Councillor since 2010

Part 1 - Industry, resources and carbon footprint

9h15 - Water Management

How will water be managed in the future?
Ways to be more resilient. With:
Michel Fick, Aquanova
Simon Ferrière, France Stratégies

10h00 - Agricultural constraints

How can we ensure our sovereignty in the
face of climate constraints? With:
Yves Leroux, Ensaia

10h30 - Networking & poster exhibition

11h15 - New resources

How new resources can help us reconcile
environment and health. With:
Élise Bourcier, C&DAC

12h00 - Carbon Footprint

Between trade balance and carbon
footprint, what is a realistic market size?
With:
Lou Dumas, Ensaia

Part 2 - Understanding the European consumer

14h15 - Regulation

The development and application of
regulatory constraints: more flexible or
stricter? With:
Mélanie Le Plaine-Mileur, SYNPA

15h00 - Healthy foods & nutraceuticals

What role does it play in our habits and our
health?
Nathalie Lévy, Berkem Group

15h45 - Networking & poster exhibition

16h15 - Ultra-processing & state of the art

What impact do ultra-processed foods have
on our health?

16h45 - Consumers' concerns

Claims, labels, purchasing power... What
really makes the difference? With:
Marie-Eve Cabon, ICN-Artem

Who are we?



The organisation of Food Innovation Days involves the main public and private players in the FoodTech network in the Grand Est region.

Agria Grand Est is an association founded in 1986 by agri-food companies and research and higher education bodies in Lorraine. Agria Grand Est is the point of **reference for agri-food and agri-resources companies** in our region.

At the heart of the Grand Est region, the experts at Agria Grand Est are there to **help companies in the bioeconomy to meet the challenges of development**, whatever their size, whatever their sector. Its aim is to promote the competitiveness and technological development of regional bioeconomy companies.

iaa-lorraine.fr

ENSAIA is a public engineering school under the supervision of the Ministry of Higher Education and Research, founded nearly 50 years ago. It offers **500 students top-level training in production, development and innovation**, from **agricultural production to food processing**, via 3 engineering degrees: agronomy, food industries, food production (through 3-year apprenticeships).

For several decades now, its range of courses has also covered the environment for/through agronomy ('Phytomining', Urban Agriculture, Agro-ecology, Agro-energy, etc.) and non-food biotechnologies: therapeutics (stem cells), pharmaceuticals (antibodies, vaccines, antibiotics) and cosmetics (biosourced active ingredients, formulation).

ensaia.univ-lorraine.fr

FoodTech® Grand Est is an association that brings together **start-ups and project leaders in the agricultural and agri-food** sector based in the Grand Est region. It puts them in touch with each other, as well as with other players in the sector, at themed events, in order to form a network and facilitate their development. FoodTech® Grand Est is also part of the national **FoodTech® France network**, giving start-ups access to national and international trade fairs to help them raise their profile. Its objectives are to promote and enhance the region's innovative solutions on a regional, national and international scale.

foodtechgrandest.fr | foodtech.fr

As an accredited technology park, **Grand Nancy Innovation** provides local support for **networking innovation players and coordinating the local ecosystem**, helping innovative companies and projects to succeed, and facilitating the residential development of innovative companies.

GNI has two main roles in its support activities: to provide **innovation support** to companies wishing to reinvent themselves and, through its Grand Est **Incubator of Excellence** activity, to support **creation and development of innovative companies**.

Through monitoring, guidance and support, Grand Nancy Innovation aims to ensure the commercial success of innovative projects, while enriching them by linking them with the skills and resources available locally and internationally.

grandnancy-innovation.eu

The **Incubateur Lorrain**, which has been awarded the '**Incubateur d'Excellence**' label by the Grand Est region, supports researchers, teacher-researchers, doctoral students and student-entrepreneurs in their plans to **set up a business based on the work carried out in their research laboratories**.

The aim is to define the business model, validate the intellectual property aspects, draw up the commercial strategy, establish a complementary first team, seek appropriate funding and ultimately obtain a complete business plan demonstrating the feasibility of setting up the company.

The Incubateur Lorrain also has a community leadership role, so that everyone can benefit from the experience of others and so that synergies can be created between the start-ups created!

incubateurlorrain.org



FID in 2024-25



**Food Innovation Days bring together
start-ups, food companies, retailers and
other players in the FoodTech® ecosystem
who are working towards more
sustainable and responsible food,
from farm to fork.**

foodinnovationdays.fr

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